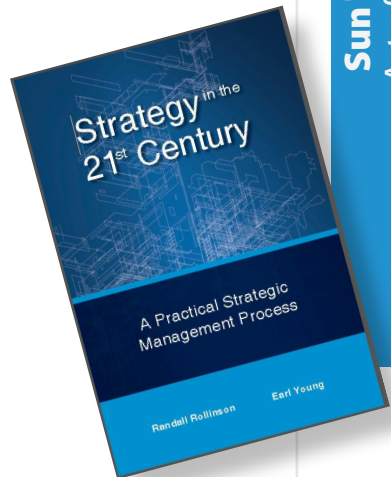
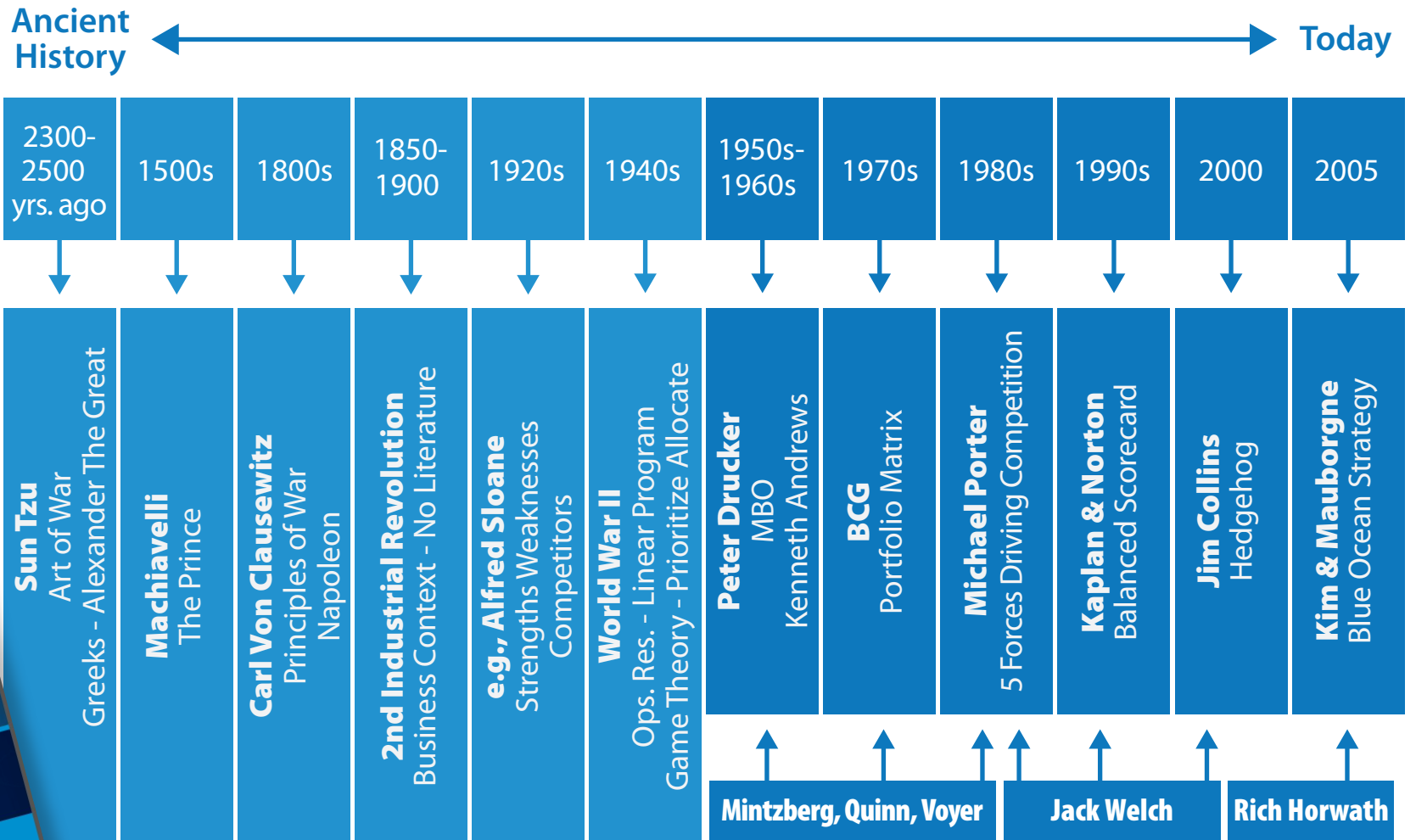


# Figure 1.1: Strategy Timeline



Source: Randall Rollinson and Earl Young, *Strategy in the 21st Century* (Chicago: LookingGlass Publishing, 2010).